

# Di Todd-Banks – A Biography

International Award Winning Best Selling Author, Life Wellness Coach and Company Director

Today, as an Author, Speaker and accredited Life Coach, Di is utilizing her vast wealth of life experiences in a quest to help others achieve their goals and to move from where they are now to where they want to be.

Throughout her career, Di has appeared on television and radio both in Australia and the United States. For twenty years she lived, worked and owned businesses in the US.

*For years, Di Todd-Banks has received extensive media coverage during her involvement with music, wine, food, Chronic Fatigue, and Excalibur Cars. As well, there are numerous articles about the ground breaking book Di wrote which was a world first on the subject.*

She was a US wine and food importer, and an international marketing consultant for Australian businesses seeking new niche opportunities in the US.

During those years, the Australian Business Review Weekly featured a 3 page article about 'Australia's Secret Weapon in the United States,' that was Di. As well, she was a founding Director of a prestigious international Chamber of Commerce in Los Angeles, and then became their Executive Director.

But life was not always a success story for Di and she faced many personal obstacles despite her achievements. Shortly after first moving to the US, Di found herself struggling to live on a mere \$1 a day which compounded surviving on the rough south side of Chicago.

Rising above the challenges life presented Di, she decided to focus on gaining a Bachelor of Music, majoring in classic guitar. At the same time, she learned the wonderful and immensely difficult Indian instrument, the Sitar.

Back in Australia, Di became an accredited Event Organizer, an accredited Public Relations Practitioner and taught PR to small business owners at a well-known Australian education college.

Continuing her love of healthy foods, Di became a feature columnist in several daily newspapers and regularly reviewed health and food books from many different major publishers. At all times she focused on the healthy aspects of food and lifestyle.

But then Di met a major health setback. Chronic Fatigue Syndrome stepped in and her life stopped for 3 years. For some of that time she couldn't walk or speak.

Though life regained its momentum, Di faced the death of a family member. Borne out of sad personal experiences, 9 years of her life were consumed researching then writing the significant book *Wrapping It Up – The Ultimate Guide*, a world first, on a groundbreaking subject – how to pack up a loved one's home, and other end of life matters. Since then she's written another practical guidebook, *Estate Organizer – The Ultimate Guide To Recording Your Life Matters*.

Before passing on, Diana's favorite aunt gave her some profound wisdom: "If there's anything you really want to do in life, then do it now, don't wait until you think the time is right." Diana knew exactly what she meant! With the revival of her 35-year old dream of owning an Excalibur, Diana bought and imported her very own shiny white Excalibur Phaeton motorcar.

Recently, Di joined a select group of the world's leading experts from a variety of industries, along with best-selling author Jack Canfield, named by Time magazine as the "Publishing Phenomenon of the Decade," to co-author the book titled *The Success Secret, The World's Leading Experts Reveal Their Secrets for Success and Life*. The book was released by [CelebrityPress™](#) Agency in the US - a leading business book publisher. Diana Todd-Banks wrote about "Beyond Life's High Hurdles Lies Success." On the day of release, *The Success Secret* reached best-seller status in seven Amazon.com categories.

In addition, she also wrote along other success experts in *Cracking the Success Code* with the legendary author and speaker Brian Tracy. Diana's work was also included in another recent book alongside other top inspirational, self-development speakers and best-selling authors in *The Spirit of Success* with Deepak Chopra, Dr. Wayne Dyer, Esther & Jerry Hicks, Mark Victor Hansen, Neale Donald Walsch.

In late 2012, Diana attended an event held by the National Academy of Best-Selling Authors staged at the Roosevelt Hotel, on Hollywood Boulevard in Hollywood. There she received two Quilly Awards for both her work in *The Success Secret* and *Cracking the Success Code*.

Since returning to Australia following those exciting days in Hollywood, Diana is focusing on helping others, via live seminars, tele seminars and webinars.

She openly shares her life experiences of high points and hard grave times.

As a young teenager she was raped, married more than once and packed up after 5 deaths. With 48 years of business experience in 19 different careers, for 8 different companies in 3 different countries all of which created over 50 physical moves, Diana shares many of these experiences in her presentations.

She does this so others will understand there is hope for them too and that they can change their life no matter what their age 20 or 70, just as Di has done.

Today, Di adopts a holistic approach to her life and lives on the glorious Gold Coast, Queensland with her beautiful red tiny toy poodle, Topaz.